



Jeff Koistinen

President – My Recovery System (MRS)

Jeff got his start in the repossession business in the late 80's as an employee at San Diego Auto Recovery. He later went on to create and operate his own recovery agency, HIR Services in South Dakota and Tucson Arizona from 1990 to 2001.

During this time Jeff realized a need for a web-based business solution to not only run his business but to also become a powerful business solution for his clients. Jeff hired a team of programmers from Tucson, Arizona to develop a web based repossession program to run his company.

In 2003, Jeff sold HIR Services to focus his attention on his new web based software. While he did not know it at the time, his vision and attention to detail created the first ever fully integrated web-based recovery software used by nationwide clients and recovery agencies. This program would later become known as Recovery Database Network (RDN), and would revolutionize the repossession industry.

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340 S Lemon Ave #3989

Walnut, CA 91789

Phone: 520-428-6767

www.myrecoveryssystem.com